

**Angella Sprauve**  
**Auvê Founder, CEO**  
**Bio**



*“Creativity and passion, coupled with hard work and sound ethics, carry us in the directions we want to go. Auvê personifies my goals to help people to take care of themselves, to increase awareness and to simplify, perfect and personalize skincare.”*

*As both a scientific research professional and a consumer, I have learned that skincare should and can be simple to use, effective and luxurious.*

*I strive to share knowledge of the earth’s natural resources that I attain through research, testing, and analysis. I aspire to continue educating people about the benefits of natural ingredients they use on their bodies. It is a priority for Auvê to provide each person with the direct experience of authentic skin care.”*

Cultivating a lifelong passion for science, Angella Sprauve’s career in chemistry began with a job as lab technician at the age of 20. She soon transitioned into the role of formulation chemist for a prominent pharmaceutical company, performing research and development for small molecule cancer drugs. She then performed research and development with over-the-counter pharmaceutical and personal care products, formulating mass-marketed skin care, hair care, nutritional and over-the-counter healthcare goods.

Sprauve’s scientific work in the chemical formulations of well-known skin care and cosmetic products currently available in major department stores provided her with superlative first-hand insight into the industry of mass-market skin care. Learning these aspects familiarized her with the fact that expensive consumer skincare products share the same formulations as inexpensive products. She also realized that enormous volume in production quantities and the impetus to increase profit margins necessitates more preservatives and fewer or no authentically natural ingredients, resulting overall in diminished quality. These aspects become more pervasive as competing companies merge, consolidate and grow.

This understanding, combined with her ongoing personal search for personal skin care products to aid her own delicate and breakout-prone skin motivated Angella Sprauve to crystallize the facets of her lifelong dream into realities. Sprauve’s vision was to create a comprehensive line of unique skincare products, exclusively manufactured in small batches, formulated authentically, utilizing natural plants and minerals from the earth, providing personalized benefits to a wide range of skin types.

Her vision, combined with her extensive knowledge of science and chemistry and her deep and passion for people lead Angella Sprauve to the conception of Auvê in her early twenties.

“Starting-up Auvê, I commandeered much of my mother’s suburban Sacramento kitchen. I cut-up big boxes to partition my ‘lab’ from the rest of our kitchen, writing ‘Authorized Personnel Only’ on makeshift cardboard walls”, Sprauve reminisces. “My family, my friends, and their families and friends kindly consented to being my human guinea pigs throughout my product testing and development. We are committed to testing products only on humans, never on animals. Eventually, I established resources enabling me to build my own R&D laboratory from which I still work. My mother is happy to have her kitchen back”, continues Sprauve.

Born in New York, Angella Sprauve grew up in Northern California, near Sacramento. She currently lives and works in San Francisco. Her mother, a Guyanese native of Indian and Chinese ancestry, shared centuries-old traditional Eastern Indian and Asian personal care remedies with Sprauve throughout her upbringing. Her African American father and relatives are a valuable source of skincare practices utilizing plant derivations. Both sides of Sprauve’s family influenced her travel and immersion into indigenous skincare, learning secrets in widespread locales including Brazil, Costa Rica, Tahiti, Botswana and Guyana. Her combined personal experiences, in addition to her formal education and professional experiences in state-of-the-art scientific and chemical research and development weave a uniquely diverse fabric of knowledge embodied by Auvê.

*Continued*

An enthusiastic practitioner of yoga for close to decade, Sprauve devoted a year as yoga instructor to a group of formerly homeless San Francisco residents. The combination of mental, physical and spiritual growth embodied through yoga has, for over 5,000 years, been a path toward self-knowledge and liberation for practitioners. This was another source of inspiration toward Sprauve's conception of Auvê.

Through Auvê, Sprauve aspires to pay forward opportunities she worked hard to achieve and was lucky to attain through education and life experiences. Toward this support, Sprauve established The Auvê MESA Scholarship Fund, which a portion of sales all Auvê product sales benefits. This sustainable scholarship program designed champions disadvantaged and underrepresented students in their continued education of science and math.

Sprauve concludes, "I was awarded a MESA scholarship to supplement my college education in chemistry. My brother studied engineering on a MESA scholarship. Our mother volunteered her time and skills, supporting the MESA mission of providing for disadvantaged and underrepresented students. The Auvê Scholarship Fund, awarded in a partnership with MESA, helps current and future students not unlike me and my family. It is my profound honor to have established this alliance with MESA, the organization that helped make it possible for my brother and me to attain our educational and professional goals. I am honored to have my company serve among the companies that support MESA, the very organization that helped me to get to where I am today."

**Education:**

Bachelor of Science, Chemistry, University of California Davis, June, 2000

**Awards:**

MESA (Mathematics, Engineering, Science Achievement) Scholarship

Research grants and scholarships including National Research Fund (NSF) grants at Arizona State and Northwestern University, where she performed work in solid-state chemistry.

**Publications:**

**Journal of Solid State Chemistry**, Volume 163, pp. 498-505: "*Synthesis, Magnetic and Electronic Properties of Single Crystals of  $EuMn_2P_2$* " (Sprauve, Angella et. al.), © 2002, Academic Press

**Inorganica Chimica Acta**, Volume 328, pp 179-184: "Syntheses and characterization of the oxidized phthalocyanine compounds  $[Ni(pc)]_3[ReO_4]_2 \cdot C_{10}H_7Cl$ ,  $[Cu(pc)]_3[SbF_6]_2 \cdot C_{10}H_7Cl$ ,  $[Cu(pc)]_3[AsF_6]_2 \cdot C_{10}H_7Cl$ ,  $[H_2(pc)]_3[SbF_6]_2 \cdot C_{10}H_7Cl$ ,  $[Ni(pc)]_3[SbF_6]_2 \cdot C_{10}H_7Cl$ , and  $[H_2(pc)]_3[AsF_6]_2 \cdot C_{10}H_7Cl$  (Sprauve, Angella et. al.) © 1999-2003, Elsevier Science, All rights reserved

**Journal of Alloys and Compounds**, Volume 338, pp 229-234: "*EuSnP: a novel antiferromagnet with two-dimensional, corrugated Sn sheets*" (Sprauve, Angella et. al.) © 2002, Elsevier Science, All rights reserved

**Materials Research Today Magazine**, "*New Magnetic Zintl Phases in the Eu-In-P System*" (Sprauve, Angella et. al) © 1995-2007, Materials Research Society (MRS)

For more information, high resolution photograph, fact sheets, and more, please refer to: [www.auve.net/press](http://www.auve.net/press)

**Contact:**

Angella Sprauve  
(650) 580-1550

[info@auve.net](mailto:info@auve.net)

[www.auve.net/press](http://www.auve.net/press)